

International Academy: **TRANSFER**

For the integration of aesthetic and political education



Organiser: Internationale Bildungsstätte Jugendhof Scheersberg in cooperation with the Bielefeld University, the Rudolf Arnheim Institute e.V., the Landeszentrale für Politische Bildung.

11.-18.12.2011

Begin: 11.12.11, 17:00; End: 18.12.11, 13:00

Fee, including accommodation and food: 190 euros for students, school pupils and jobseekers, 280 euros employed persons

Director: Prof. Dr. Klaus-Ove Kahrman, Flensburg/Bielefeld

Supervision: Karsten Biermann, Ann-Christin Jessen, Quern/Scheersberg

The following workshops are planned:

Painting, printing, sculpture, photography, video, radio plays.

WORKSHOPS

1.

DRAWING AND PAINTING

Leader: Prof. Malgorzata Bielecka, Kielce/PI

Starting with drawing, we will examine various paths to creating a painting, working step by step. Technical experience will play a great role here, as will the fundamental rules of composition and the theory of colour. The special hook for this workshop is the relationship to current social topics.

2.

PAPER, BOOK, TYPOGRAPHY

Leader: Prof. Andreas Wendt, Dr. Roland Meinel, Leipzig/D

Texts, text fragments and symbols are what create the foundation for socio-political messages to be found in the shape of pages of writing, handbills, banners or books. The making of the paper, the manufacturing of the letters and plates, the layout, the design and making of the pages, and the binding of the books is closely associated with the search for contemporary communication options.

3.

PHOTO-GRAPHIC: Experimental black & white photography

Leader: Dr. Aleksandra Janik, Opole/PI

Of all the analogue photographic processes, only black & white photography has survived. It is therefore all the more important and interesting for those who want to make the transition from 'snapping' pictures to dedicated photography. In this workshop we will be teaching the processes involved in darkroom work and use experimental methods to teach the roles that black & white photography play in a social context.

4.

RADIO DRAMA

Leader: Paul John, Bielefeld/D

The acoustic design style of radio drama is currently enjoying a renaissance in the media. Not only are classic radio plays being dug up out of the archives and made available again after many years, but there are also numerous new radio dramas being produced. These bear the traces of ever more variable and differentiated electronic processes. Contemporary topics and issues can be dealt with very well as radio plays. The focus of the workshop will be on selected experiments of this nature.

5.

SHORT FILM 1

Leader: Fabio Magnifico, Bielefeld/D

In this workshop you will be able to learn the most important skills and knowledge for the making of short films. First you will learn the fundamentals of the language of film. After an introduction to the film equipment, the practical work will begin. This also includes learning together how to operate a film camera, sound and light engineering, and how to work on set. The whole group will work together on the production of a short film. This will require good teamwork.

After filming, the participants will have access computer-based editing programmes. Through dedicated teaching the participants will quickly learn the basic rules of film editing. This includes adding sound and specific use of film language and colour composition.

6.

SHORT FILM 2

Leader: Ingo Mertins, Scheersberg/D

In this workshop we will be looking at the director's craft in a practical and analytical way. We will examine the important moments, turning points and dramaturgical tricks used in various scenes and scenes. We will improvise scenes and record them in the shape of a screenplay. We will observe the figures and how they change within a scene. We will develop directing concepts which make up the guardrails of directing, and use them to direct and film scenes as short films.

7.

LAND ART INSTALLATIONS

Leader: Prof. Wieslaw Karolak, Lodz/PI

What is so interesting is that winter is behind everything creative in this workshop. Because we cannot forecast exactly what the weather will be like, the members of the group can only plan for the formal bleakness and limited colour palette so characteristic of winter. Improvisation here on site will also have special relevance. Scheersberg in Winter poses a special creative challenge, especially when the relationship to social life and particularly the surrounding region are also included.

'Transfer' means transcending borders, crossing from one area to another. Apart from travelling from one country to another, this term is most commonly used in relation to currency or shipping goods of all kinds.

But we also almost always have to do with transfer processes where design and creativity is concerned, if not so much in terms of materials but more in terms of symbolic images and processes. I transfer a thought, an idea, into a shape, colour, or film plot. To achieve this, the idea has to be adapted to the circumstances afforded by the respective medium. It is at this point that creative thinking kicks in. The process we are dealing with here requires time, creative strategies and techniques with which the idea can be transformed into a work.

Creativity is an artistic medium, something that is used to turn a design into a work. It is also subject matter that can be explored; ideas that relate to the complex events in society. Obviously much of this content also has political associations.

Creative activity is after all about external (extra-aesthetic) conditions, which have technically functional, anthropogenic and socio-cultural character.

Because this academy is about the integration of aesthetic and political education, the focus will be special focus on socio-cultural conditions.

We will be concentrating on the following subjects:

- Handling and overcoming conflicts,
- Aggression and depression as extreme human behaviour,
- The participation of young people in political life and problems that result therefrom,
- The reflection of socio-political events in art and culture (e.g. happenings, pop art, land art, environmental art),
- Ecology and environmental care as the key principles of social behaviour.

In the workshops we want to try out the appropriate approaches and also keep sight of the crossover from one workshop to another.

The academy will end with an exhibition of the workshop results which will also be open to the public.

The driving forces behind the 2011 Academy are 6-7 European universities and colleges that apply the workshop principle in some way, and who place value on their students becoming acquainted with it.

As many generations as possible should be represented at the academy. In other words: there will also be a childrens group, which will receive special supervision. Employed persons must pay a higher fee than students, trainees and school pupils. Contact has been made with the following universities and colleges with regard to the content of the academy:

University of Bielefeld
University of Leipzig
University of Kielce/Poland
University of Opole/ Poland
University of Bozen/South Tyrol/Italy

Applications and questions to:
Prof. Dr. Klaus-Ove Kahrman, Husumer Str. 64, 24941 Flensburg, Germany
kkahrman@googlemail.com

Applications also to:
IBJ Scheersberg, 24972 Quern, Germany. info@scheersberg.de ,
<http://www.scheersberg.de>